

Daily Call Notes – Wednesday, October 13

Today I am going to plan 2 seeds in your mind to help you now and in the future.

Urgent – Appointments today, Deposit the funds so the check doesn't bounce, Your 10 year old needs to be picked up after school to come home

Important – Reaching out to nurture a business relationship, Joining this daily call

Valuable – Systems, Deliverables, Training, Writing a Book, Learning how to Invest

How can you spend more time on what is valuable?

UTIL – 1 unit of satisfaction

You need a car. You get a car. 100 UTILS

You have a car. You don't need a car. You get a 2nd car. 10 UTILS

You have a car. You have a 2nd car you don't need. You get a 3rd car. -10 UTILS

You need \$1000 to make your rent or mortgage payment. 500 UTILS

You want to save \$1000 for a rainy day. 100 UTILS

You have \$1M in the bank. I give you a \$1,000. .1 UTIL

Look for ways to get an increase in your UTILS