



Create Your 2021 Midyear Sales and Marketing Plan Class 2 of 2

- Sprint with Eric - <https://ericlofholm.lpages.co/coach-with-eric-and-team/>
- Coaching Session - <https://ericlofholm.lpages.co/2021midyear-coaching/>
- Replay Page: <http://www.hubpagereplay.com/>

Dr. Moine's LinkedIn story

What is a skillset you want to improve over the next 6 months?

What is your 6-month income or revenue goal?

How much do you earn per sale or how much revenue do you generate per sale?

How many sales do you need to make to achieve your sales goal?

You have 3 minutes to do this exercise.

Make the plan simple

Here was my initial plan to build an international training company:

- Give 1 talk per day
- 5 per week
- 20 per month
- 240 per year
- Do this from 1999 until 2040 or so

Write down a simple plan to achieve one of your goals for the 2<sup>nd</sup> half of 2021.

Level 10 Exercise

Pick at least one area of your life to put additional intention on

Jen'el – Create a New Story

What is your new story?

Focus on Revenue Producing Activities

What are some of your Revenue Producing Activities?

Tony Robbins Fiji Story