



April 23 Daily Call Notes Social Media Tips

Signature Post – Today is going to be a great day!

Engagement Post – Who has made a sale this week so far?

Repurpose content

Add prospects as Facebook friends and LinkedIn connections

Part of how people do business is by searching you on social media – so be mindful of this when you post

Be intentional with how you post – Think about how you want to show up on social media. Without this you could easily post things that don't serve you.

My intention is:

Success

Family

Sales

Post positive things

Facebook Lives are a great way to further your impact – You can showcase what you do

Bonus Video - Repurpose - <https://www.youtube.com/watch?v=RVSrJE8rcSI>