



Video Tips

1. Use video – Shoot it once and use it again and again
2. Video impacts the mind of your prospect differently
3. Create a YouTube Channel
4. Selfie videos to confirm before the meeting and thank after the meeting
5. Facebook Lives – Build confidence – Create connection
6. Add a video to an email
7. Mindset – I don't like how I look on video
8. I am not good at video
9. Repurpose video

Bonus Video – Become the most published expert in your industry -

<https://youtu.be/dfWcNhOSqe8>