



## Social Media Tips

When people are considering doing business with you they may look you up on social media.

You control the content on your social media.

Communicating on social media is a different way of communicating. You want to develop this skillset.

You can be communicating with 10-100 or more people. There is some similarity to the game Chess with Friends.

One of the greatest things about social media

Create an intention of how you are going to post. My intention for how I post is:

Positive  
Success  
Family  
Encouragement

This guides my posts and comments.

Spend 1/3 of your time liking and commenting on other people's posts.

If you post something that you should not have posted delete it.

Bonus video - <https://youtu.be/RVSrJE8rcSI>

Wednesday Morning at 7 am I am doing a Sprint with Eric webinar.

To register go to <https://ericlofholm.lpages.co/sprint-with-eric-2021/>