



March 24 Daily Call Notes

My vision is to grow our daily call to 10,000 listens/views per day

We are motivated by deadlines – tomorrow is the NBA trade deadline. This will motivate action.

Model – If someone else is producing a result if you do what they do then you will produce a similar result.

When you model someone, you model belief and strategy

\$2M Speaker Formula

Intro

Outcomes

Chunk 1

Chunk 2

Chunk 3

Call to action

Bonus video - <https://www.youtube.com/watch?v=aoqomvRpk3Y&t=923s>

Vision Day Live Training this Saturday, March 27

<https://ericlofholm.lpages.co/vision-training/>